

Member Offer: Freedom Pass

Freedom Never Looked so Good!

Get the Frames You Want for \$0 Out-of-Pocket!

As an EyeMed member, you can enjoy a Freedom Pass, a special offer that goes above and beyond your frame allowance. Choose your favorite frame at LensCrafters® or Target Optical® and pay **nothing** — nada, zilch, zero — regardless of the retail price.*

Here's how it works: Say you love those brand-name frames that cost \$220. If you have a frame allowance of \$180, Freedom Pass covers the remaining \$40. Plus, you can still use your vision benefits to help pay for your lenses and complete your look.

Use Your Freedom Pass Today

- **LensCrafters:** Go to freedompass.eyemed.com and enter **EMFP20** to get your in-store offer code.
- **Target Optical:** Show this coupon to the store associate. Use code **755288**.



Be stylish and savvy!

Log into your member account at eyemed.com to get more special offers.

* Valid for frames only and must be used in conjunction with your EyeMed frame benefit of \$130 or more. Valid for select EyeMed plans and may be used once per frame benefit year. Valid in-store at LensCrafters or Target Optical. Complete pair purchase required — member is still responsible for lenses, which are covered based on your vision benefits and may include an additional copay. Discounts are not insured benefits. Offer excludes Chanel, Cartier, Giorgio Armani, Gucci, Prada, Tiffany, Tom Ford and Maui Jim frames.

Shop These Top Brands and More!

- Ray Ban
- Armani Exchange
- Oakley
- Coach
- Ralph Lauren
- Vogue

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