



Ovia Health reduces preterm birth by 25%

Follow one woman's journey
to learn how



Mia enrolls in Ovia Fertility after struggling to conceive

she records health data daily

she gets pregnant and cancels her ART plans

Ovia Pregnancy customizes her experience

and recommends cervical length screening*

Mia advocates for herself at her next appointment

she learns she has a short cervix and is prescribed progesterone

Ovia sends progesterone prescription reminders

and regularly checks in to increase medication adherence

Mia discusses her birth plan with a health coach

and reads articles by experts

Mia delivers a healthy baby at 40 weeks!

she logs into Ovia Parenting to find important newborn information



Preterm delivery can lead to health complications for mother and baby and costs, on average, \$95K.

* a short or insufficient cervix is one of the main indicators of preterm birth